

Dr. Kashika Arora

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Professional Bio

Dr. Kashika Arora is a trade economist with over a decade of experience spanning international trade policy advisory, empirical economic research, and government negotiations. She is currently a Senior Research Fellow at the Centre for WTO Studies (CWS), where she advises the Government of India on FTA feasibility studies across Africa, Latin America, and Southeast Asia, as well as the Eighth WTO Trade Policy Review. Specializing in global value chains (GVCs) and supply-chain resilience, she previously served in the Trade Intelligence and Analytics Wing and as a Trade Policy Consultant at the Department of Commerce, contributing to the G20 GVC Mapping Framework (2023), IPEF Pillar II engagements, and the design of training curriculum and e-modules for trade analytics.

An accomplished researcher, Dr. Arora has authored over 18 peer-reviewed articles in SCOPUS- and ABDC-indexed journals and regularly presents her work at premier international forums, including GLOBELICS and the IIFT Conference on Empirical Issues in International Trade and Finance. She holds a Ph.D. in Economics from the Indian Institute of Foreign Trade (IIFT) and an M.A. in Applied Economics from Jawaharlal Nehru University (JNU).

Publications

	Title of Paper	Journal Name	Year	DOI / Permanent Link
1	Dynamic trade and technology linkages: a perspective from global value chain upgradation of Asian countries	International Journal of Emerging Markets 19 (10), 3248-3271	2024	https://doi.org/10.1108/IJOEM-11-2021-1723
2	Developing linkages between technology-intensive exports and GVC participation: a perspective from India and G20 countries	International Review of Applied Economics 37 (6), 804-827	2023	https://doi.org/10.1080/02692171.2023.2268548
3	Resource capabilities and sustainable export performance: An application of m-TISM for Indian manufacturing MSMES	Quality Management Journal 29 (2), 125-144	2022	https://doi.org/10.1080/10686967.2022.2034493
4	Technology exports and global value chain linkages: A comparative sectoral study of India	The Indian Economic Journal 68 (1), 8-28	2022	https://doi.org/10.1177/0019466220951975
5	Unlocking circular supply chain 4.0: identifying key barriers through bibliometrics and TISM-MICMAC	Benchmarking: An International Journal 32 (6), 2003-2045	2025	https://doi.org/10.1108/BIJ-10-2023-0717
6	The Covid-19 pandemic and technical efficiency of Russian firms: a stochastic frontier production function approach	Competitiveness Review: An International Business Journal 32 (6), 934-954	2022	https://doi.org/10.1108/CR-03-2021-0037
7	Linking GVC with Trade Dynamics between India and the United Kingdom: A Sector-Level Analysis	Eurasian Journal of Business and Economics 17 (33), 53-79	2024	https://doi.org/10.17015/ejbe.2024.033.03
8	Evaluating the elasticity of substitution between capital and labour (both skilled and unskilled) in the indian manufacturing sector	Review of Economic and Business Studies, 81-102	2024	DOI: 10.47743/rebs-2024-1-0004
9	Impact of trade liberalisation on employment patterns: The experience of India's organised manufacturing	Transnational Corporations Review 15 (4), 1-12	2023	https://doi.org/10.1016/j.tncr.2023.08.001
10	Evidence from India's Sectoral Performance in Integrating Technological Exports with Global Value Chains.	International Journal of Business & Economics 21 (1)	2022	https://ijbe.fcu.edu.tw/assets/ijbe/past_issue/No.21-1/pdf/vol_21-1-1.pdf
11	Export intensity, learning, and performance: A multidimensional model for export strategy	Applied Economics Quarterly 68 (2), 125-148	2022	https://doi.org/10.3790/aeq.2022.1418303
12	Exploring trade and technological linkages: evidence from India's sectoral GVC participation	Transnational Corporations Review, 1-15	2022	https://doi.org/10.1080/19186444.2022.2041350
13	How Do Trade and Foreign Investment Affect Wage Patterns: An Empirical Analysis of Indian Organised Manufacturing	Global Business Review, 09721509221135940	2022	https://doi.org/10.1177/09721509221135940

14	Export guarantees and firm performance in the context of corporate governance	Corporate Ownership & Control 18 (3)	2021	https://doi.org/10.22495/cocv18i3art11
15	US-China Trade War: Opportunities for India	Global Trade and Customs Journal 15 (11/12)	2020	https://doi.org/10.54648/gtcj2020094
16	Linkages between Technological Capability and Export Competitiveness: Evidence from Technical Efficiency of Indian Manufacturing Firms	Journal of Innovation Economics & Management 2026/2	2026	10.3917/e.jie.pr2.0204
17	Analysis of Trade and Technology Linkages through Value-Added Content in India's Exports to SASEC Countries	Journal of Business Thought, 15, 11–28.	2024	https://doi.org/10.18311/jbt/2024/44034
18	Productivity Linkage of India's Export Competitiveness with Free Trade Agreement Partners	Productivity 63 (2), 133-142	2022	DOI:10.32381/PROD.2022.63.02.1