



Exporting to the European Union: from HS codes to SDoC

New Delhi, 1st July 2009

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Background

- **Economic growth and welfare of developing countries through trade**
- **February 2004, launch of the Export Helpdesk (EH)**
- **Practical tool for trade facilitation**

What is the Export Helpdesk?

- **An internet service**
- **Free of charge and free access**
- **User-friendly**
- **In 4 languages**
- **A database covering goods only and based on the product code**

Homepage

<http://exporthelp.europa.eu/>



The screenshot shows the homepage of the Export Helpdesk. At the top right, there is a language selection menu with options: EN | ES | FR | PT. The EN option is circled in red. The main heading reads "EXPORT HELPDESK for developing countries". To the right of the heading, there is a descriptive paragraph: "The Export Helpdesk is an online service, provided by the European Commission, to facilitate market access for developing countries to the European Union. This free and user-friendly service provides relevant information required by developing country exporters interested in supplying the EU market." Below the main content, there is a navigation bar with several menu items: Requirements & Taxes, Import Tariffs, Customs Documents, Rules of Origin, Trade Statistics, Market Place, and Links. At the bottom right of the navigation bar, there are links for "USER GUIDE | FAQ | WHAT'S NEW". The footer contains links for "Contact", "Privacy Statement", and "Important Legal Notice", followed by the text "A Service Provided by EXTERNAL TRADE, EUROPEAN COMMISSION" and the European Commission logo.

EN | ES | FR | PT

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USER GUIDE | FAQ | WHAT'S NEW

Requirements & Taxes | Import Tariffs | Customs Documents | Rules of Origin | Trade Statistics | Market Place | Links

Contact | Privacy Statement | Important Legal Notice | A Service Provided by EXTERNAL TRADE, EUROPEAN COMMISSION

Requirements and Taxes Section

Requirements
& Taxes

Import
Tariffs

Customs
Documents

Rules
of Origin

Trade
Statistics

Market
Place

Links

- **Requirements of the European Union and of the Member States, applicable to the import of this product from third countries**
- **Taxes (VAT and excise duties) applicable to this product in the EU Member States**

Import tariffs section



- **The duty applicable to this product for all third countries (*erga omnes*)**
- **The preferential duty applicable to this particular country, subject to the provision of the appropriate customs and rules of origin documents**

Sections to take full advantage of the EU's preferential trade regimes:



- **Customs documents required**
 - **Specific conditions as regards the origin of the product**
- => in order to benefit from preferential tariff rate**

Trade Statistics Section



- **To find potential markets in the European Union**
- **To obtain detailed statistics about trade flows**

Useful help tools



EN | ES | FR | PT

EXPORT HELPDESK

for developing countries

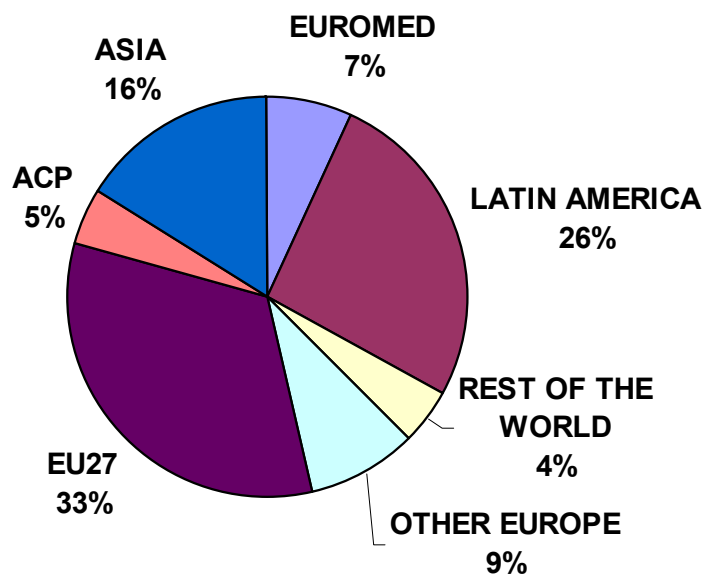
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[USER GUIDE](#) | [FAQ](#) | [WHAT'S NEW](#)

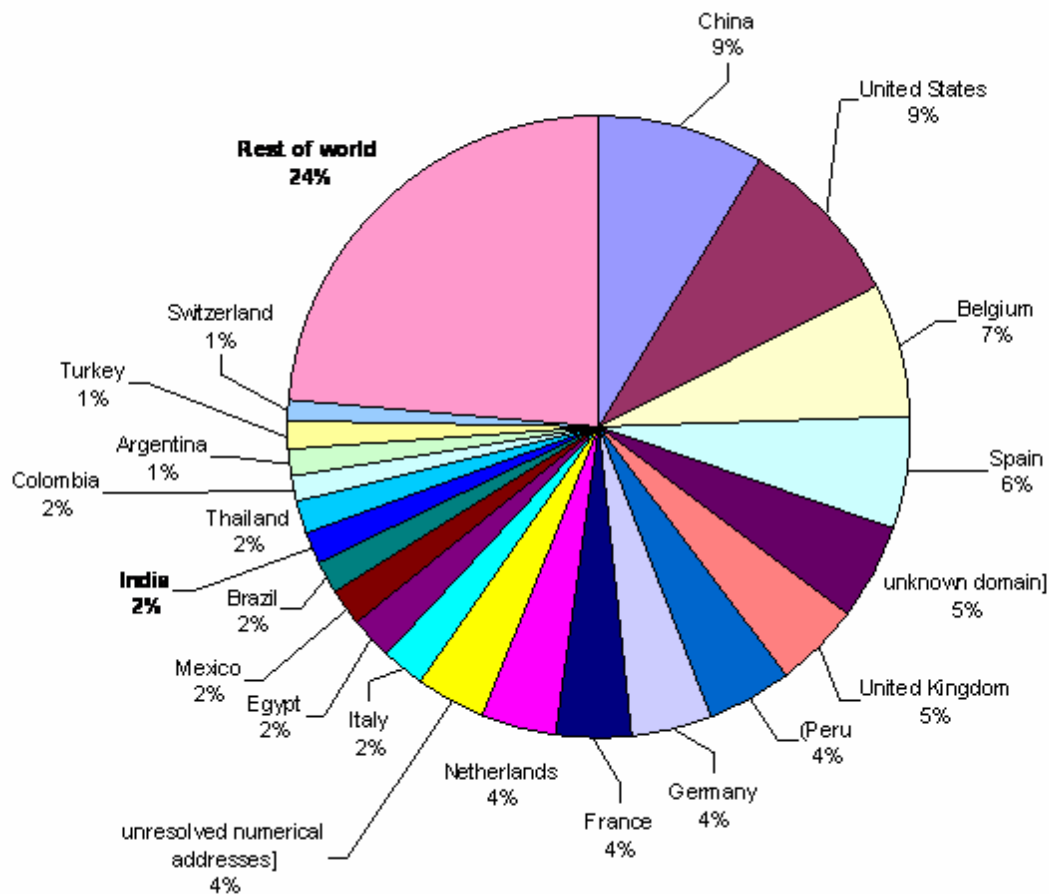
[Requirements & Taxes](#) | [Import Tariffs](#) | [Customs Documents](#) | [Rules of Origin](#) | [Trade Statistics](#) | [Market Place](#) | [Links](#)

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Visitors on EH website - 2008



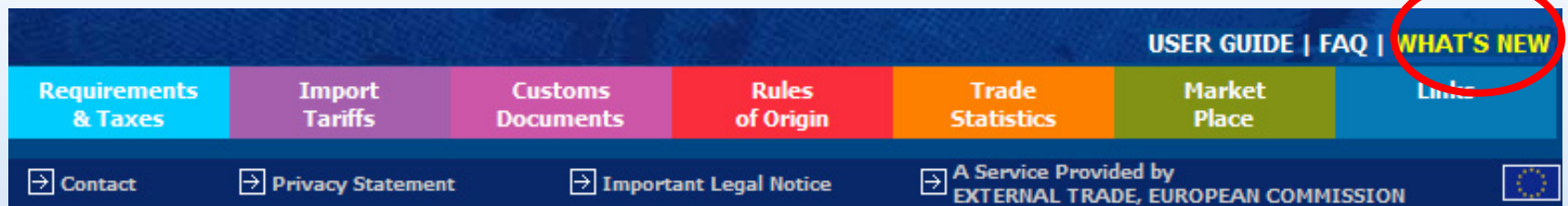
Top 20 Visitors on EH website - 2008



The Export Helpdesk and INDIA

<http://exporthelp.europa.eu/>

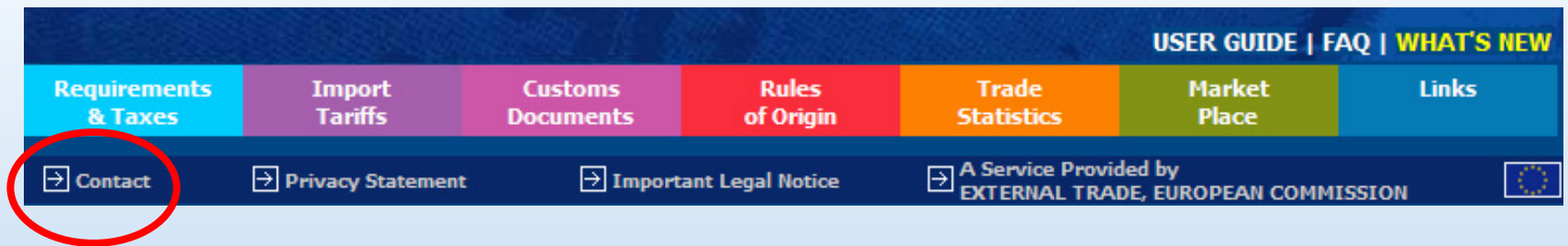
Our WHAT'S NEW Section ...



... to subscribe to the
EXPORT HELPDESK NEWSLETTER

trade-g1-export-helpdesk@ec.europa.eu

Our Contact Section



For all your questions

- **about the Export Helpdesk**
- **real-life export situation you may face**

For further information

E-Mail : exporthelp@ec.europa.eu

European Commission

DG Trade - Market Access Unit (G1)

Phone: +32 2 29 90148

EC Delegation in India :

<http://www.delind.ec.europa.eu/en/index.htm>