

# Behind each SDoC: an industry perspective

Pietro Di Fiore,  
Hewlett Packard / DigitalEurope



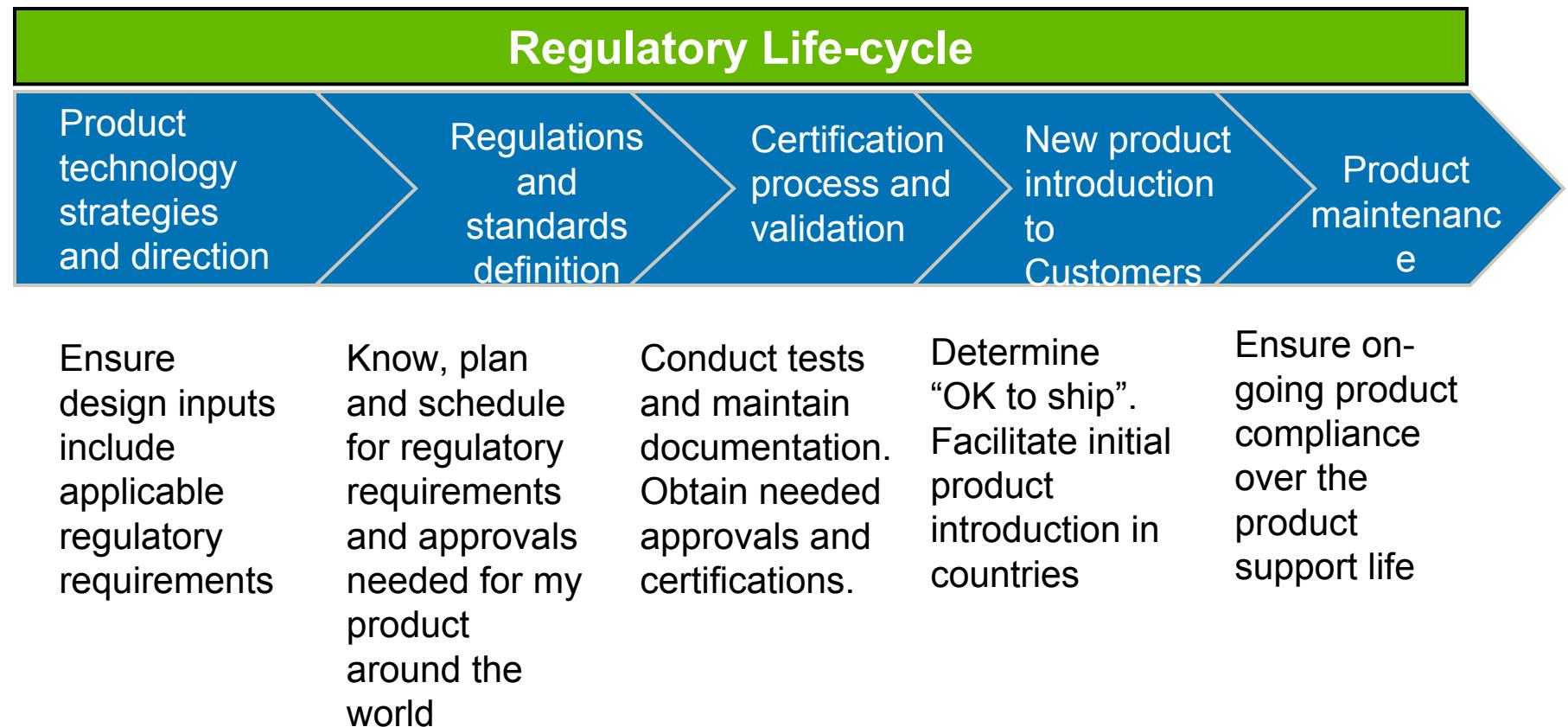
New Delhi, 30/06/2009

# Behind each SDoC

- The SDoC is just like a business card, or a picture of the compliance of the product
  - Is not too different from a certificate
  - It is managed directly from the supplier
- Each SDoC contains:
- Product Information
  - List of Harmonized Standard the product complies with
  - Statement of Compliance
  - Company information (for traceability)
  - Additional information

**Behind each SDoC lies the compliance process of the entity that places the product on the market**

# Regulatory life-cycle of a product



# Anatomy of a SDoC

**hp**  
invent

**DECLARATION OF CONFORMITY**  
according to ISO/IEC 17050-1 and EN 17050-1

**Supplier's Name:** Hewlett-Packard Company  
**Supplier's Address:** 11445 Compaq Center Drive West, Houston, TX 77070 USA

**Product Name and Model:** HP Pavilion dv3 Series/ Compaq CQ35 Notebook PC Series  
**Regulatory Model Number:**<sup>1)</sup> HSTNN-C54C  
**Product Options:** All

conforms to the following Product Specifications and Regulations:

**EMC:** Class B  
EN 55022:2006  
EN 55024:1998 +A1:2001 +A2:2003  
EN 61000-3-2:2006  
EN 61000-3-3:1995 + A1:2001 +A2:2005  
EN 301 489-17 V1.2.1  
EN 301 489-1 V1.7.1  
EN 301 489-7 V1.3.1  
EN 301 489-24 V1.4.1

**Safety:**  
EN 60950-1:2001 +A11:2004  
IEC 60950-1:2001

**Telecom:**  
EN 300 328 V1.7.1  
EN 301 893 V1.4.1  
EN 301 511 V9.0.2  
EN 301 908-1 V3.2.1  
EN 301 908-2 V3.2.1  
EN 50360:2001

The product herewith complies with the requirements of the Low Voltage Directive 2006/95/EC, the EMC Directive 2004/108/EC, the R&TTE Directive 99/5/EC, and carries the CE-marking accordingly.

**Additional Information:**  
1) This product is assigned a Regulatory Model Number which stays with the regulatory aspects of the design. The Regulatory Model Number is the main product identifier in the regulatory documentation and test reports, this number should not be confused with the marketing name or the product numbers.

Houston, TX  
03/2/2009

*Steve Ortmann*

Steve Ortmann, Manager  
Hewlett-Packard Company

Local contact for regulatory topics only:  
EMEA: Hewlett-Packard GmbH, HQ-TRE, Herrenberger Strasse 140, 71034 Boeblingen, Germany [www.hp.com/go/certificates](http://www.hp.com/go/certificates)  
U.S.: Hewlett-Packard, 3000 Hanover St., Palo Alto 94304, U.S.A. 650

## Essential elements:

- Product Info
- Supplier's Info
- Legal Statement
- Reference to Harmonized Standards
- Signature, Title, Date



# Behind a SDoC – Harmonized Standards

 DECLARATION OF CONFORMITY  
according to ISO/IEC 17050-1 and EN 17050-1

**Supplier's Name:** Hewlett-Packard Company  
**Supplier's Address:** 11445 Compaq Center Drive West, Houston, TX 77070 USA

**declares, that the product**  
**Product Name and Model:** HP Pavilion dv3 Series/ Compaq CQ35 Notebook PC Series  
**Regulatory Model Number:**<sup>1)</sup> HSTNN-C54C  
**Product Options:** All  
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Houston Product Compliance Center

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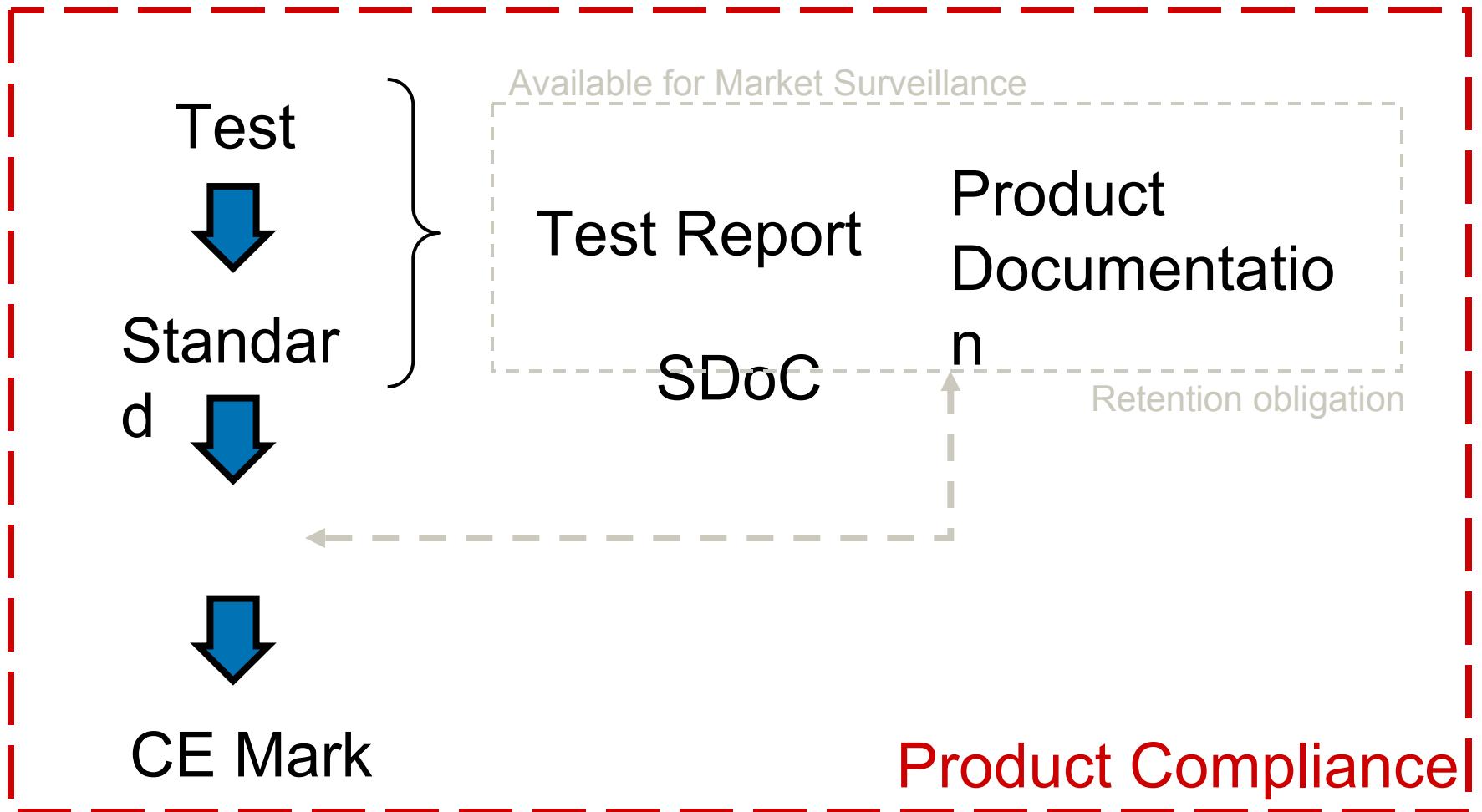
- Each Standard listed highlights that a test report from an accredited laboratory is available for Market Surveillance
- Manufacturers may voluntarily choose to use third party testing and certification services on an efficient, market-driven basis



# Documentation Requirements

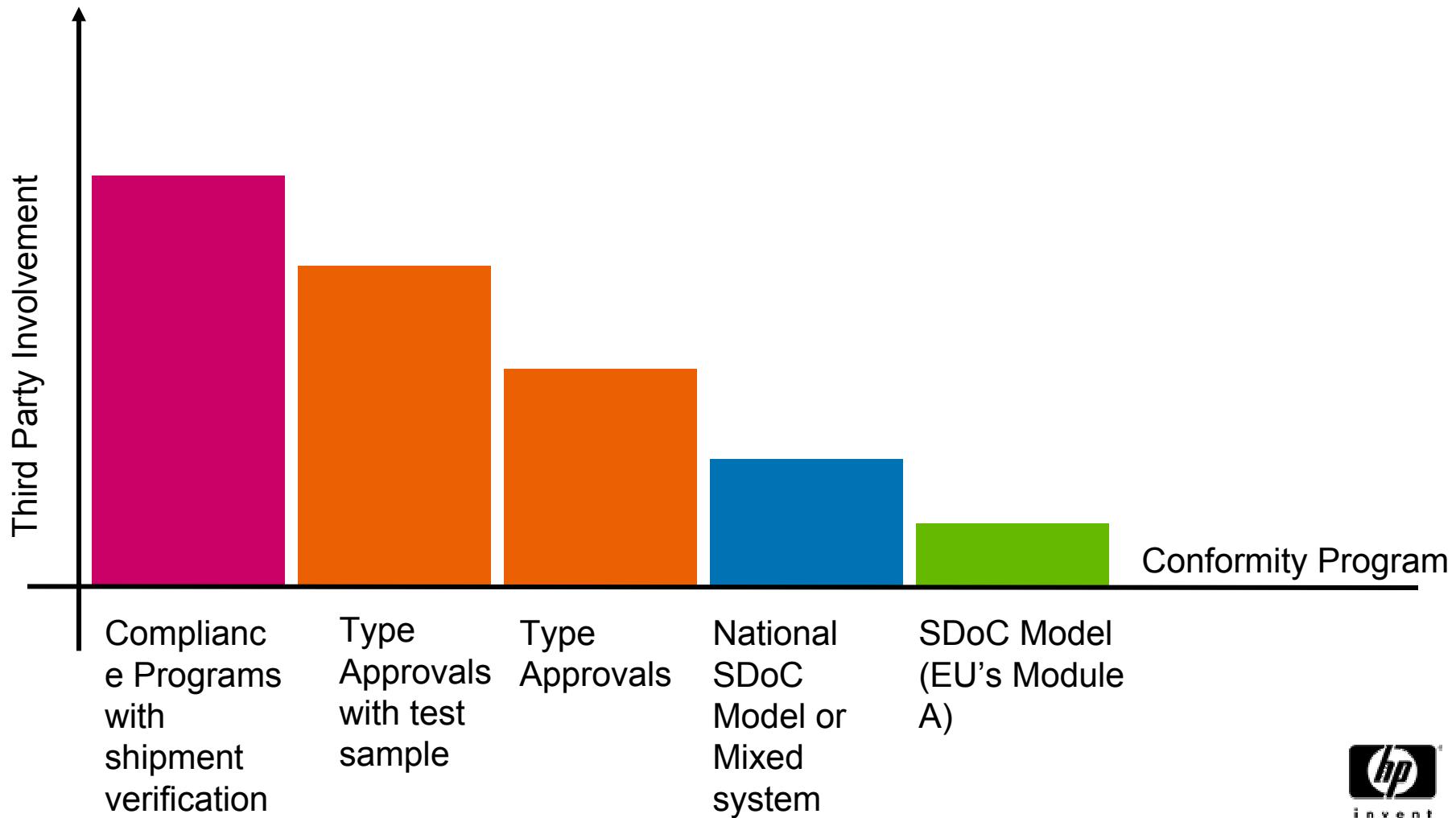
- Similar to third party certification application packages or more specific:
  - Product information, Diagrams, Drawings
  - Test Report
  - Image of the regulatory label
  - User guide / Regulatory guide
  - Supporting documentation for products upgrade or changes
  - Laboratory accreditations
- Optional
  - Other (Risk analysis – re-assessment processes
  - Info about Quality Management System

# Behind a SDoC - Continued



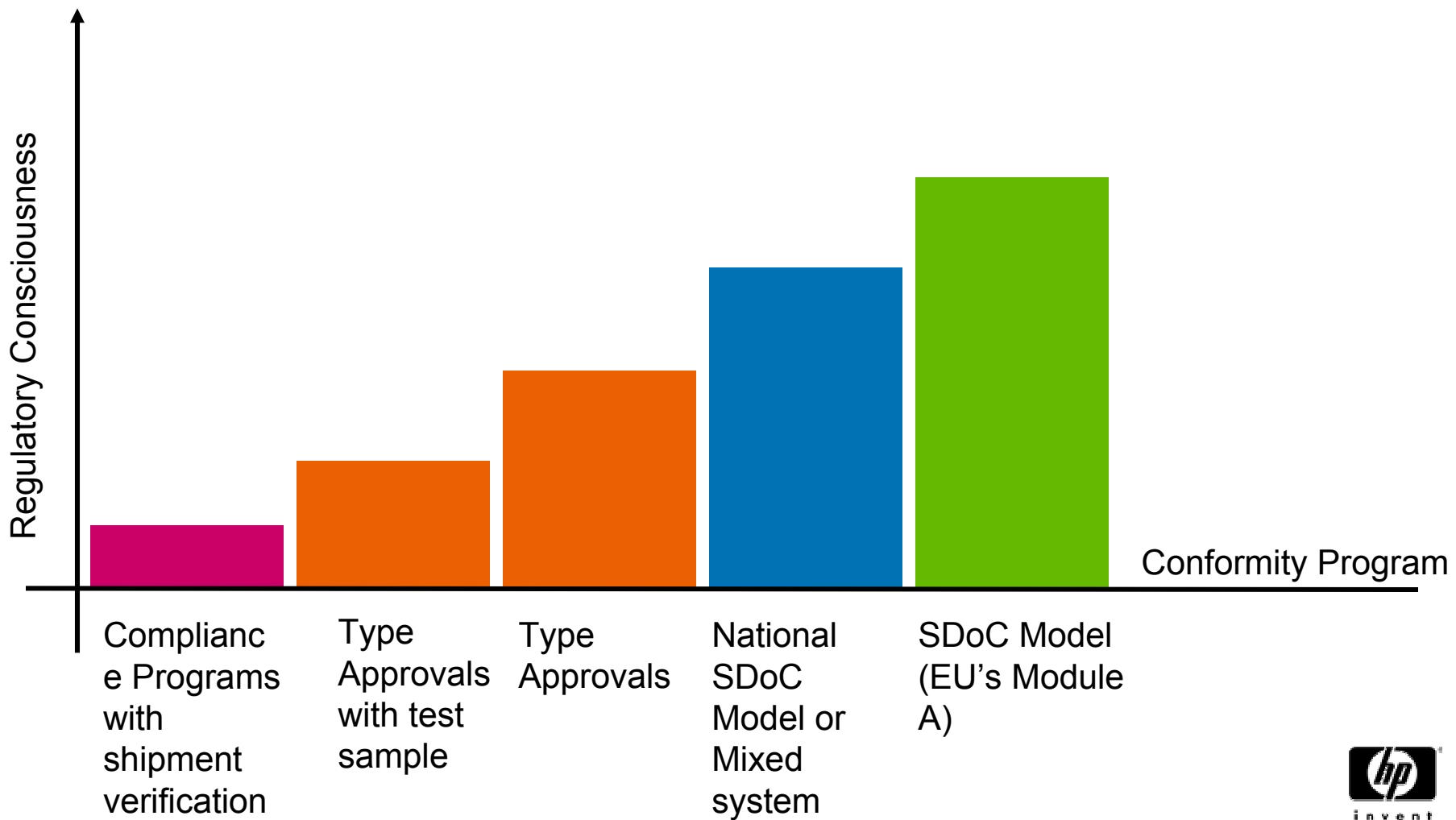
# Conformity programs: a comparison

Time/Cost



# Conformity programs: a comparison cont.

Trust/Confidence



# SDoC: Benefit for the Industry

- Is not about certification fees
- Time to market
- Conformity assessment is out of the “critical path” of supply chain.
- Avoid unnecessary duplication of Third Party assessment
- Know how management / possibility of “In house testing”
- Institutional Customers like SDoC

# Industry: among Global Trend and National Interests

## Global Trends

Need for:

- Harmonization
- Standardization
- Global Market
- Market Access
- Reduction of TBT

## National Interests

Need for:

- Consumer protection
  - Employees protection
  - Protection of Environment
- examples
- Counterfeit
  - Quality Dumping
  - Trade (conformity) control

# Conclusions: SDoC and ITE industry

- The SDoC models is well integrated in the design and compliance process and product life-cycle
- ITE Industry register a positive experience for more than 20 years
- Compared to 3<sup>rd</sup> Party certification schemes it is less time and cost consuming
- It balance the interests of all stakeholders and allow a faster market access



Thank you for the attention!