



CENTRE FOR WTO STUDIES



INDIAN INSTITUTE OF FOREIGN TRADE
NEW DELHI

NATIONAL SEMINAR ON

"GEOGRAPHICAL INDICATIONS: *Where Do Indian Interests Lie?*"

organized by

CENTRE FOR WTO STUDIES

Indian Institute of Foreign Trade (IIFT)

New Delhi, September 24 and 25, 2009

Kautilya, Hotel Samrat

Chanakyapuri

New Delhi

PROGRAMME

Thursday, September 24, 2009

09.00 – 09.30		Registration
09.30 – 09.45	Opening Session:	Welcome address: Madhukar Sinha Professor, Centre for WTO Studies Chief Guest Address: Shri BK Sinha Development Commissioner (Handlooms), Government of India Presidential Address: Shri KT Chacko Director Indian Institute of Foreign Trade Vote of thanks: Shri Shashank Priya Professor, Centre for WTO Studies

09.45 – 10.00

Coffee break

10.00 - 11.00	Session 1	The law on Geographical Indications and its operation in the backdrop of the TRIPS Agreement
	Chairperson:	Dr. Prabuddha Ganguly, CEO, Vision-IPR and author of "Geographical Indications- Its evolving contours"
	Panelists:	1. Shri Yogesh Pai, Associate Fellow, CENTAD Delhi 2. Shri Bipin Kumar, Centre for WTO Studies, New Delhi
11.00 – 13.00	Session 2	Case studies – Textiles:
	Chairperson:	Ms. Gulshan Nanda, Central Cottage Industries Corporation
	Panelists:	Pochampally Ikat – the aftermath of registration 1. Shri Yadagiri Tadaka, Sangamitra, Hyderabad Baluchari – a GI in the making? 2. Dr. TP Ghosh, IIFT Kolkata

13.00 - 14.00

Lunch break

14.00 - 15.30	Session 3	Case studies – Metalworks:
	Chairperson:	Mrs. Vijaya Rajan, Chairperson, Crafts Council of India
	Panelists:	Bidri metalworks –Loss of identity for metalworkers in the art form in Hyderabad
		1. Dr. VC Vivekanandan, Dean, Rajiv Gandhi School of IP, IIT Kharagpur
		Brass metalworks of Moradabad – Perceptions on advantages of registration
		2. Dr. Sudhir K. Jain, HRD Chair Professor, Department of Management Studies, IIT Delhi

15.30 – 16.00	Coffee Break
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16.00 – 17.30	Session 4	Management of Geographical Indications <i>How to brand and market GIs for effective returns and community development</i>
	Chairperson:	Shri Shashank Priya, Professor, Centre for WTO Studies
	Panelists:	1. Ms. Anuradha Maheshwari, Dean, Narsee Munjee Institute of Management Studies, Institute of Intellectual Property Studies
		2. Ms. Sunita Sreedharan, SKS Law Associates
		3. Prof. PK Ghosh, Coordinator, IPR Cell and Dr. Babita Sinha, IIT Roorkee

18.00 – 19.00	Reception
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Friday, September 25, 2009

09.30 – 10.30	Session 5:	Institutional Framework for Geographical Indications in India: <i>The process of Registration and issues therein</i>
	Chairperson:	Mrs. Kasturi Gupta Menon, (IAS – Retd.), President, Crafts Council of India, Former Secretary to the Government of India and Development Commissioner (Handlooms)
	Panelists:	1. Shri V. Ravi, Senior Joint Registrar of Trademarks and GIs
		2. Dr. Mohan Dewan, RK Dewan and Co.
		3. Shri GK Muthukumaar, Anand and Anand, Chennai

10.30 – 11.00		Coffee break
11.00 - 12.00	Session 6	Geographical Indications as a tool for economic development: <i>Are the stated opportunities real?</i>
	Chairperson:	Dr. Manisha Shridhar, WHO-India
	Panelists:	1. Dr. Rashmi Banga, UNCTAD-India 2. Ms. Kasturi Das, RIS, New Delhi
12.00 - 13.00	Session 7	Policy imperatives and concerns in the area of Geographical Indications <i>Does India need more aggressive policy both nationally and internationally on Geographical Indications?</i>
	Chairperson:	Shri Abhijit Das, UNCTAD-India
	Panelists:	1. Dr. VK Unni, Associate Professor 2. Ms. Sunita Sreedharan, SKS Law Associates
13.00 - 14.00		Lunch break
14.00 - 15.00	Session 8	Traditional Knowledge and Geographical Indications: <i>Meeting points and conflicts</i>
	Chairperson:	Shri NS Gopalakrishnan, HRD Chair Professor for IPR, CUSAT, Kochi
	Panelists:	1. Dr. T.G. Agitha , CUSAT 2. Ms. Latha Nair, Partner, K&S Partners and co-author of "Geographical Indications: A Search For Identity"
15.00 - 16.00	Session 9	Conclusions and Way forward
	Chairperson:	Dr. Manisha Shridhar, WHO-India
		Session abstracts
	Discussant	Ms. Jasleen Dhamija